

FILE

NOVEMBER 8

fashion calendar

36th year • a weekly publication

1976

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, NOVEMBER 8, 1976

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 7	SPRING COLLECTIONS AT CHICAGO APPAREL CENTER (Nov. 7-11): (800) 621-3902		
Sunday	SPRING COLLECTION OF	HOUSE OF MARGUERITE	HOTEL GOTHAM
Nov. 7-	DAYTIME AND EVENING WEAR	THURSBY (HONG KONG)	PRIVATE SUITE
Nov. 13	By appointment. Contact: Miss Robinson, 421-2930; (From Nov. 7) - CI 7-2200.		
Monday	PRESS SHOWING:	CHARLOTTE FORD	530 SEVENTH AVENUE
Nov. 8	SPRING COLLECTION	(DIV. DON SOPHISTICATES)	SHOWROOM - 6TH FLOOR
8:30 A.M.	By invitation. Also, Nov. 9 and 10 at 8:30 A.M. By reservation. Contact:		
Breakfast	391-5460. Press: Joanne Creveling, 586-2377.		
Monday	PREMIERE COLLECTION:	CHINA MACHADO	10 WEST 57TH STREET
Nov. 8	READY-TO-WEAR	FOR PAT TENNANT	7TH FL. (EMPLOYEE ENT.)
9:00 A.M.	Also Nov. 9, 10 & 12 at 9:00 A.M. Contact: CI 7-1100, ext. 235 or 305.		
Monday	PREMIERE COLLECTION:	CHARLES SUPPON	F.I.T. AMPHITHEATRE
Nov. 8	DESIGNER SPORTSWEAR	FOR INTRE SPORT	227 WEST 27TH STREET
10:30 A.M.	By invitation. Thereafter by appointment, 550 7th Ave., 21st floor, 354-5766.		
Monday	SHOWING OF SPRING-	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FL.
Nov. 8	SUMMER COLLECTION		645 FIFTH AVENUE
12:00 Noon	Show followed by luncheon at 1:00. By invitation. Contact: Buyers--Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.		
Monday	SHOWING OF SPRING	RAFAEL BY	HOTEL PIERRE
Nov. 8	WOMENSWEAR COLLECTION	BILL KAISERMAN	GRAND BALLROOM
2:00 P.M.	By invitation. Contact: Roberta Bendavid, 399-2450.		
Monday	SHOWING OF SPRING	JOHN ANTHONY	550 SEVENTH AVENUE
Nov. 8	COLLECTION		SHOWROOM - 24TH FLOOR
3:30 P.M.	By invitation. (Note change of date & time). Thereafter by appointment, 239-7080.		
Monday	PREMIERE SHOWING:	FLEXNIT BY BILL BLASS	FOUR SEASONS
Nov. 8	INTIMATE APPAREL	(11 EAST 36TH STREET)	99 EAST 52ND STREET
4:30 P.M.	Spring and Summer intimate apparel. <u>Show at 5:00 P.M.</u> By invitation. Thereafter,		
Cocktails	showroom, 8th floor. By appointment. Contact: 490-7325.		
Monday	SPRING FASHIONS: NEW	SWIRL	TAVERN ON THE GREEN
Nov. 8	GEOFFREY BEENE COLLECTION		67TH ST. & CENT.PK. W.
5:00 P.M.	Collections by Geoffrey Beene, Bill Tice, Leo Narducci for Concept 80's, Ava		
Cocktails	Bergmann, Models Coat. <u>Show at 6:00.</u> By invitation. Publ: Viola Rossi, PL 9-3305.		
Beginning	SPRING HANDBAG MARKET WEEK AT INDIVIDUAL SHOWROOMS		
Nov. 8	Contact: National Handbag Association, 350 Fifth Avenue, 947-3424.		
Beginning	SPRING & SUMMER	ALICE BLAINE	80 WEST 40TH STREET
Monday	DESIGNER SPORTSWEAR		THE GREENHOUSE-10TH FL.
Nov. 8	By appointment. Contact: John Spears, 221-5765. Publ: Rea Lubar, 279-0790.		

Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	DONALD BROOKS Contact: Stephen Perlo, 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	INGRID CADO Contact: Terry Heitzler, 594-8955.	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Monday Nov. 8- Nov. 12	OPENING OF SPRING COLLECTION Italian couture collection of lightweight leathers, suedes, corduroy and denim. Breakfast shows, 10:00 A.M.-Nov. 8,9, 10.	ROBERTO CAVALLI Contact: Rea Lubar, 279-0790.	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	FABRICE DESIGN LTD. Contact: 889-4826. Press: Kezia Keeble, 582-3473.	226 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING DRESS COLLECTION Featuring silks.	WENDY FEDER By appointment. Contact: Yvette Gettinger, 221-1033.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	FRANCESCA FOR DAMON SPORT Contact: 221-7030.	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	GINO SNOW LTD. BY RICHARD ASSATLY Contact: 391-0901.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Nov. 8- Nov. 19	OPENING OF SPRING COLLECTION By appointment.	HELGA HOWIE (133 KEARNY, SAN FRAN.) Contact: (415) 989-3777; or PL 9-4100 (N.Y.).	HOTEL REGENCY PARK AVE. & 61ST STREET
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	JUST MORT BY LEE EVANS Contact: 354-8080.	1400 BROADWAY SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	DON KONIAK- DON CHARLES, INC. Contact: 869-0490.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Nov. 8- Nov. 19	SPRING/SUMMER BOUTIQUE "DELUXE" COLLECTION Continuous by appointment.	LANVIN BY JULES-FRANCOIS CRAHAY Contact: Sylvia Eyrat, 581-3890.	1370 AVE. OF AMERICAS SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	RALPH LAUREN Contact: Judy Flynn, 221-0675. Press-Jeanne Chappell, 221-0644.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Nov. 8- Nov. 12	SHOWING OF SPRING ITALIAN KNITWEAR By appointment.	LINEA G; LUCCA BY GIANCARLO VENTURINI Contact: 432-9250, ext. 37.	NEW YORK HILTON HOTEL PRIVATE SUITE
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	DON LUIS de ESPANA Contact: 239-4630.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	MIGNON INTERNATIONAL Contact: BR 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	LEO NARDUCCI THE SPORTING SIDE Contact: Jeff Levine, 221-6720.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	NINOTCHKA Contact: 221-6040.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 8	PREMIERE OF NEW COLLECTION New division of Albert Nipon.	NIPON BOUTIQUE By appointment.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: 354-4325.
Beginning Monday Nov. 8	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment.	OLIVIER DESIGNS Contact: 730-8118.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTIONS By Shirley Willett; Benzelli; Criscione; Christine Vonlumbé; L.W. II by Les Wilk; Kazaan; Katasha's Unusuals.	P.B.S.A. LTD. By appointment.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 947-4492.
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	POSH, INC. BY JAY ANDERSON Contact: Mrs. Walker, 947-0964. P.R.: Margaret Hodge, 758-9230.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	SAMUEL ROBERT Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 8	PREMIERE COLLECTION: CHRISTIAN DIOR SWIMWEAR By appointment.	ROXANNE SWIMSUITS Contact: Shelly Bernstein, OR 9-8060.	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	SIBLEY COFFEE LTD. Contact: 758-2341. Publ: Rubye Graham, 355-0557.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 8	PREMIERE COLLECTION: SPRING EVENING PRINTS Featuring silks and cottons.	REGINE SICART By appointment.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR Contact: 221-1033.
Beginning Monday Nov. 8	OPENING OF SPRING/ SUMMER COLLECTION By appointment.	HELENE SIDEL, INC. Contact: 354-0024.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 8	SHOWING OF SPRING COLLECTION By appointment.	GLORIA VANDERBILT Contact: Barrie Sommerfield, 239-4213.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment.	ILIE WACS; WACS WORKS Contact: Barbara Walker, 354-9080.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	WILROY Contact: 221-2200.	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING JEWELRY COLLECTION Continuous by appointment.	DIONNE COLE Contact: Valerie, 683-4114.	385 FIFTH AVENUE SUITE 501
Monday Nov. 8- Nov. 19	SPRING INTIMATE APPAREL "INDIVIDUALIST COLLECTION" By Margit Brandt, Juniper for Juniors, Rutledge, Emilio Pucci. Informal modeling daily. (Shows, Nov. 8-12, 9:30, 11:00 & 2:30). Contact: Buyers: Ann Loprieno, MU 2-1333, ext. 830; Lorrie Howard, ext. 743. Publ: Ruth Hammer Asso., 682-6620.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8- Nov. 19	SHOWING OF SPRING INTIMATE APPAREL By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER-ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday Nov. 8- Nov. 19	SPRING COLLECTIONS: INTIMATE APPAREL Shows from Nov. 8-11 at 9:30, 11:00 & 2:30. Contact: Buyers: 557-1920; Press-- Ellen Meshnick, 557-1929.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE-1ST FL.
Tuesday Nov. 9 9:00 A.M.	SHOWING OF SPRING SUMMER COLLECTION By invitation. Also Nov. 11 at 4:30 P.M. Contact: Marie Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Tuesday Nov. 9 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment, new showroom, 20th floor, 354-4330.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	BROTHERHOOD-IN-ACTION 560 SEVENTH-AUDITORIUM
Nov. 9	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd floor, 354-8600		
Tuesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Also Nov. 9 & 11 at 2:00. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Nov. 9 11:00 A.M.- 3:00 P.M.	OPENING OF SPRING COLLECTION (Show at 4:00 P.M. has been cancelled). Continuous by appointment, 354-4700.	GAMUT BY DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 9	12:00 Noon, HANAE MORI (2nd show), 550 Seventh Avenue, 5th floor, 221-5726		
Nov. 9	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Avenue, 17th floor, 221-6660		
Tuesday Nov. 9 2:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 9	4:00 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO 3-1600		
Tuesday Nov. 9 4:00 P.M. Cocktails	"LIFESTYLE IN KNITS"-- FASHION SHOW In conjunction with "Knit Fashion Festival". Show at 4:45 P.M. By invitation. Contact: Sondra Godfrey at Bell & Stanton, 759-4800.	KNITTED TEXTILE ASSOCIATION	HOTEL PLAZA BALLROOM

Tuesday Nov. 9 4:00 P.M.- 6:00 P.M.	BEAUTY PRESS RECEPTION: FALL/WINTER HAIRCOLORS Introducing Wella's professional haircolors in wine shades for Fall/Winter. By invitation. Contact: Judy Guerin, Inc., Public Relations, 879-4822.	THE WELLA CORPORATION 5 EAST 57TH STREET 2ND FLOOR
Tuesday Nov. 9 5:00 P.M.	INTRODUCTION: JEWELRY FOR MEN AND WOMEN Informal modeling, 5:00 - 8:30 P.M. By invitation. Contact: Alicia Celli, 421-6133.	JACQUES BELLINI FOR GOLDEN MIST RAINBOW ROOM ROCKEFELLER CENTER
Tuesday Nov. 9 5:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE) F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday Nov. 9 6:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Also Nov. 11 at 6:00 P.M. Contact: Robert Nelson, PL 9-3000.	MICHAEL NOVARESE HOTEL PLAZA PRIVATE SUITE
Beginning Tuesday Nov. 9	1977 COLLECTION Continuous by appointment. Contact: 736-8888.	BETTY HANSON & COMPANY 205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 9	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-5012.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 10 9:00 A.M.	SHOWING OF SPRING/ SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS 155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Wednesday Nov. 10 10:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 10 12:00 Noon	SHOWING OF SPRING COLLECTION Also at 4:00 P.M. By invitation. Contact: 594-0454.	GEOFFREY BEENE; & BEENE BAG 550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Nov. 10 1:30 P.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Thereafter, showroom, 3rd floor, 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE) BROTHERHOOD-IN-ACTION 560 SEVENTH AVENUE
Wednesday Nov. 10 3:00 P.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK 530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Nov. 10	4:00 P.M., GEOFFREY BEENE (2nd show), 550 Seventh Avenue, 4th floor, LW 4-0454	
Wednesday Nov. 10 5:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also Thurs., Nov. 11 at 10:30. Thereafter by appointment, 354-6777.	OSCAR DE LA RENTA 550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 10 5:30 P.M.- 8:00 P.M.	PREMIERE: "THE OTHER WOMAN" Multimedia film marketing presentation on contemporary Black woman. (Cocktails) By invitation. (Note change of date). Contact: Phyllis Wilson, 730-4266.	ESSENCE MAGAZINE 1500 BROADWAY (43RD ST.) 12TH FLOOR
Wednesday Nov. 10 6:00 P.M.	SHOWING OF SPRING- SUMMER COLLECTION By invitation. Thereafter, appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN 264 WEST 35TH STREET SHOWROOM - 2ND FLOOR

Participation with photos & exhibits in Press Room (Oriental Room, 26th fl.): ALEX GROPPER-LEDASPAIN, LANVIN SPORTSWEAR, MORRIS MOSKOWITZ, FRANCK OLIVIER, BERT PULITZER & PULITZ-HER, Accessories at shows: SARAH COVENTRY (Jewelry); ADOLFO, KURT JR, VEAUMONT KNITS (Hats); NINA FOOTWEAR, ANDREW GELLER, GAMINS/AD LIB, FIORENTINA (Shoes); GRANDOE (Gloves); ECHO (Scarves).

Thurs., Nov. 11: 8:00 A.M. Registration
8:15 A.M. UNION DES INDUSTRIES TEXTILES (French Textile Industry) (Breakfast)
Spring '77 fashions by leading designers
10:00 A.M. YVES ST. LAURENT MENSWEAR
10:30 A.M. JOUSSE, PARIS (Div. of Bagagerie)
11:00 A.M. MAYA
11:30 A.M. Writing Period
12:30 P.M. GRANDELS "SKIN DIET" PRODUCTS (Luncheon) - European skin care
2:30 P.M. TRICOSA OF PARIS
3:00 P.M. GEORGES MEMMI
3:30 P.M. DONALD DAVIES OF DUBLIN & CORO JEWELRY
4:00 P.M. Writing Period
5:30 P.M. PIERRE CARDIN WOMEN'S FASHIONS (Cocktails)
8:00 P.M. "Days in the Trees" - Uptwn. Circle in Sq. Theatre, B'way & 50 St.

Sat., Nov. 13: 8:00 A.M. GRASSHOPPERS & PRO-KEDS (Breakfast) Spring casual footwear
10:00 A.M. MARITA by ANTHONY MUTO
10:30 A.M. LOUIS AZZARO
11:00 A.M. "The Smell Book" -- author, Ruth Winter, guest speaker
11:30 A.M. Writing Period
1:00 P.M. GALLAGHER'S STEAK HOUSE (luncheon) - 228 W. 52nd St.
3:00 P.M. MANHATTAN ART & ANTIQUE CENTER, 1050 2nd Ave. (56th St.) Tour
4:15 P.M. Buses return to hotel
4:30 P.M. Writing Period
5:30 P.M. MARK TRAYNOR "Makeup World" - 12 E. 33rd St. (Between 5th & Madison)

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Wednesday Nov. 10- Nov. 12	PREMIERE SHOWING: REVERSIBLE FASHIONS Spring collection of reversible fashions in Qiana: Daytime and evening dresses; pantsuits, swimsuits. Continuous showings. Contact: Laura Estes, PL 9-3000.	DOUBLETAKE BY L. VONRAGER	HOTEL PLAZA PRIVATE SUITE
Beginning Wednesday Nov. 10	OPENING OF SPRING COLLECTIONS Continuous by appointment.	MARITA; A.M./P.M. BY ANTHONY MUTO Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Nov. 10	OPENING OF SPRING COLLECTION Continuous by appointment.	VERA MAXWELL Contact: LO 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Nov. 10	SPRING AND SUMMER SWEATERS AND T-SHIRTS Continuous by appointment.	YVES ST. LAURENT TRICOTS Contact: 244-7120.	1407 BROADWAY SHOWROOM - ROOM 914

Nov. 10	IDEACOMO (Nov. 10-12) FABRIC FAIR IN MILAN		
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Thursday Nov. 11 9:00 A.M. Breakfast 12:00 Noon Luncheon	TWO SHOWINGS: AMERICAN READY-TO-WEAR "Collections for Hot Weather Dressing"--Chairman, Report, Commentary: Elsa Klensch, Sr. Fashion Editor, Harper's Bazaar. Slides and runway presentation. Prices: Breakfast--\$15.00, members; \$20.00, guests; Luncheon--\$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Thursday Nov. 11 9:30 A.M.	PRESS BREAKFAST FOR BEAUTY EDITORS Introducing Madeleine Mono. By invitation. Publicity: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	7TH FLOOR BOARD ROOM
Thursday Nov. 11 10:30 A.M.	PREMIERE SHOWING: SPORTSWEAR COLLECTION New division of The Vera Company. By invitation. Publ: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Nov. 11	10:30 A.M., OSCAR DE LA RENTA (2nd show), 550 Seventh Ave., 11th floor, 354-6777		
Thursday Nov. 11 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:30 (Buyers). By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 11	12:00 Noon, THE FASHION GROUP, (American RTW), Hotel Americana, CI 7-3940		
Nov. 11	2:00 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, 221-6660		
Nov. 11	3:30 P.M., HALSTON (Buyers), 550 Seventh Avenue, 14th floor, 354-6340		
Nov. 11	4:30 P.M., FERNANDO SANCHEZ (2nd show), 50 West 57th Street, 7th fl., 581-8581		
Nov. 11	6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, private suite, PL 9-3000		
Beginning Thursday Nov. 11	OPENING OF SPRING- SUMMER COLLECTION Continuous by appointment.	LEAL, INC. Contact: 988-9510.	27 EAST 67TH STREET SHOWROOM - 4TH FLOOR
Saturday Nov. 13 7:30 P.M. Cocktails- Dinner	FASHIONS BY GUCCI; & TRIBUTE TO DINA MERRILL Juvenile Diabetes Foundation "Promise Ball", sponsored this year by General Foods will pay tribute to Dina Merrill for her major contribution to the organization. Boutiques by Gucci and Christie Bros. MC: Art Buchwald. Tickets: \$100.00 per person. (Black tie). Contact: Eve Siegel Associates, 688-4598.	JUVENILE DIABETES FOUNDATION	HOTEL PIERRE GRAND BALLROOM

Monday SEMI-ANNUAL PRESS WEEK: AMERICAN DESIGNER HOTEL PLAZA
 Nov. 15- RESORT AND SPRING 1977 SHOWINGS TERRACE ROOM
 Nov. 18 Unless otherwise noted, showings will be held in the Terrace Room. By
 invitation. Publicity: Eleanor Lambert, PL 9-1128.

Mon., Nov. 15: 7:30 A.M. CONTINENTAL BREAKFAST
 8:00 A.M. SPRING 1977 FORECAST -- ELEANOR LAMBERT
 8:30 A.M. ADELE SIMPSON
 9:15 A.M. RALPH LAUREN
 10:00 A.M. ORIGINALA BY PAT SANDLER
 10:45 A.M. CHARLOTTE FORD
 11:30 A.M. Writing Period
 12:30 P.M. INTERCOIFFURE AMERICA (Luncheon & Showing) - Grand Ballroom
 2:00 P.M. BILL HAIRE FOR FRIEDRICKS
 2:45 P.M. MONIKA TILLEY DESIGNS
 3:30 P.M. Writing Period
 5:30 P.M. GLEMBY INTERNATIONAL - Persian Room
 7:00 P.M. ABE SCHRADER (BY BELLE SAUNDERS & JOSEPH GARGUILLO)
 7:30 P.M. MARY McFADDEN
 8:00 P.M. OSCAR DE LA RENTA
 9:00 P.M. Supper

Tues., Nov. 16: 7:30 A.M. Continental Breakfast
 8:00 A.M. MOLLIE PARNIS BOUTIQUE
 8:45 A.M. To Be Announced
 9:30 A.M. ANNE KLEIN AND COMPANY
 10:15 A.M. BILL KAISERMAN FOR RAFAEL FASHIONS
 11:00 A.M. To Be Announced
 11:45 A.M. Writing Period
 12:45 P.M. FAMOLARE (Luncheon & Showing)- 4 West 58th St., 8th floor
 2:30 P.M. DON SAYRES FOR GAMUT
 3:15 P.M. OLEG CASSINI ACTIVE SPORTSWEAR
 4:00 P.M. Writing Period
 8:00 P.M. To Be Announced

Wed., Nov. 17: 7:30 A.M. Continental Breakfast
 8:00 A.M. JERRY SILVERMAN (SHANNON RODGERS)
 8:45 A.M. GOLO FOOTWEAR - 717 5th Ave, Suite 416 (Corning Glass Bldg.)
 10:00 A.M. ALBERT CAPRARO
 10:45 A.M. LOIS ANDERSON FOR TANNERWAY
 11:30 A.M. KIMBERLY
 12:15 P.M. Writing Period
 1:00 P.M. To Be Announced
 2:00 P.M. BILL BLASS
 2:45 P.M. JUDITH LOWE
 3:30 P.M. CHARLES SUPPON FOR INTRE SPORT
 4:15 P.M. Writing Period
 5:15 P.M. DENIM COUNCIL (Cocktails & Showing) - Terrace Room
 7:00 P.M. ALBERT NIPON (Cocktail Buffet) - Bloomingdale's, 3rd fl. Andy
 Warhol's photographs of famous women in Nipon dresses

Thurs., Nov. 18: 7:30 A.M. Continental Breakfast
 8:15 A.M. JOHN ANTHONY
 9:00 A.M. BLASSPORT
 9:45 A.M. RICHARD ASSATLY FOR GINO-SNOW
 10:30 A.M. PATTI CAPPALLI FOR JERRY SILVERMAN SPORT
 11:15 A.M. HOLLY'S HARP
 12:00 Noon Writing Period

(continued on following page)

AMERICAN DESIGNER SHOWINGS RESORT AND SPRING 1977 PRESS WEEK (Cont. from pg. 8)

<u>Thurs., Nov. 18:</u>	1:00 P.M.	COUNCIL OF FASHION DESIGNERS OF AMERICA (Luncheon)
(cont.)		In honor of visiting fashion press - Edwardian Room
	2:30 P.M.	SWIRL, INC. LOUNGEWEAR (BILL TICE, LEO NARDUCCI, GEOFFREY BEENE,
	3:15 P.M.	CALVIN KLEIN AVA BERGMANN
	4:00 P.M.	Writing Period
	4:45 P.M.	SELIGMAN & LATZ (Cocktails) - Lord & Taylor, 11th floor
		Spring hair and forecast fashion show (Buses from Hotel, 58 St)
		entrance to event and return to Hotel Plaza)
	7:00 P.M.	KASPER FOR JOAN LESLIE
	7:30 P.M.	HALSTON
	8:30 P.M.	Supper - Terrace Room

Saturday	EIGHTEENTH ANNUAL	FASHION SALES GUILD	WALDORF-ASTORIA
Nov. 13	DINNER DANCE		STARLIGHT ROOF
7:30 P.M.	Tribute to James Daugherty, Stuart Kreisler, Rose Wuhl.		Tickets: \$45.00.
Cocktails	Contact: Marion Auley, 947-8470.		
Saturday	SPRING-SUMMER ITALIAN	ERTE-ROME	HOTEL PLAZA
Nov. 13-	READY-TO-WEAR		PRIVATE SUITE
Nov. 21	For buyers and press. (Show at 4:00 P.M., Nov. 15, at Carrano Boutique, 677 Fifth Avenue, by invitation.) Contact: 432-9250, ext. 37.		
Nov. 14-	METROPOLITAN FASHION SPORTSWEAR EXHIBITORS--SPRING SHOWINGS AT N.Y. STATLER		
Nov. 16	HILTON HOTEL. Contact: 695-6856.		
Monday	PRESS SHOWING: NEW	INTERCOIFFURE AMERICA	HOTEL PLAZA
Nov. 15	HAIR FASHIONS		GRAND BALLROOM
12:30 P.M.	Showing for visiting and local press of hair fashions by members of		
Luncheon	Intercoiffure America. By invitation. Publicity: Viola Rossi, 759-3305.		
Nov. 15	4:00 P.M., ERTE-ROME, Carrano Boutique, 677 Fifth Ave., 432-9250		
Monday	SPRING/SUMMER	GLEM BY INTERNATIONAL	HOTEL PLAZA
Nov. 15	HAIR FORECAST		PERSIAN ROOM
5:30 P.M.-	Audio visual beauty and hair presentation and cocktail reception. By invitation.		
7:00 P.M.	Contact: 477-8300.		
Monday	ANNUAL FASHION	AMERICAN JEWISH COMMITTEE	HOTEL PLAZA
Nov. 15	DINNER DANCE	APPEAL FOR HUMAN RELATIONS	GRAND BALLROOM
7:00 P.M.	Honoring John Schumacher, chairman, Bonwit Teller. Chairman: Jerry Silverman. Reservations: \$175.00 per person. Contact: Judith Wittenstein, 751-4000.		
Monday	SPRING AND RESORT	JEAN LOUIS	HOTEL PLAZA
Nov. 15-	READY-TO-WEAR COLLECTION	(120 EL CAMINO WAY, L.A.)	PRIVATE SUITE
Nov. 22	Continuous by appointment. Contact: 535-4060.		
Monday	PRET-A-PORTER	TMD INTERNATIONAL	1 TIMES SQUARE
Nov. 15-	PARIS REPORT		11TH FLOOR
Nov. 19	Jim Owens will present a color slide report on Spring '77 French ready-to-wear at 9:30 and 2:30 daily. By reservation. Contact: 354-5967.		
Beginning	SPRING JEWELRY	P. C. DESIGNS	385 FIFTH AVENUE
Monday	AND ACCESSORIES		SHOWROOM - SUITE 809
Nov. 15	By appointment. Contact: Stephanie, 679-6281.		
Tuesday	SHOWING OF SPRING	SONATA BY BETSY	PLACE TO BE
Nov. 16	COLLECTION	GONZALEZ (54 W. 39)	ANNOUNCED
3:00 P.M.	By invitation. Thereafter by appointment, 5th floor. Contact: 221-6880.		

Tuesday Nov. 16 5:30 P.M.	PRESS SHOWING: NEW BED AND BATH FASHIONS "Romance, International Style"-- introducing new collection of Fieldcrest bed and bath fashions, interpreted by Zumsteg of Zurich. By invitation. Contact: Sue Hartman, 695-6800, ext. 301.	FIELDCREST (60 WEST 40TH ST.)	TAVERN-ON-THE-GREEN CENT. PK. SO. & 67 ST.
Nov. 17- Nov. 18 9:00 A.M.	SPRING/SUMMER 1977 PRET-A-PORTR European ready-to-wear. Also, 3:00. By invitation. Contact: Judith Lasch, 564-3600.	TALON (DIVISION OF TEXTRON)	WARWICK HOTEL 54TH ST. & 6TH AVE.
Wednesday Nov. 17 7:00 P.M.	SPRING FASHION PREVIEW; & PORTRAITS BY ANDY WARHOL First exhibition of Andy Warhol's photographic portraits: Deda Blair, Pat Buckley, Cheray Duchin, Maria Cooper Janis, Linda Hutton, Dina Merrill, Pam Sakowitz. -- all wearing fashions by Albert Nipon. Also, presentation of Spring collection. Benefit--Society for the Facially Disfigured. By invitation. Bloomingdale's contact: Leslie Gillen, 223-7205.	ALBERT NIPON & BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR
Thursday Nov. 18 8:00 P.M.	FASHION SHOW AND AWARD PRESENTATION Presentation to Mario Forte of Chancellor's Medal for Distinguished Achievement (graduate of Syracuse University). Retrospective fashion show of design. Tickets: \$25.00 per couple; \$15.00 each. Contact: 826-0320. Syracuse Publicity: Sheila Gibson, 423-2507; Rona--Betty Yarmon, 563-2300.	SYRACUSE UNIVERSITY & RONA	LUBIN HOUSE 11 EAST 61ST STREET
Friday Nov. 19 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: PRET-A-PORTR Slide presentation of Spring '77 European pret-a-porter. Chmn: Marylou Luther, fashion editor, L.A. Times. Reservations: Breakfast--\$15.00, members; \$20.00, guests. Luncheon--\$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Monday Nov. 22 12:00 Noon Cocktails	BENEFIT OPENING: "CAROL'S KITCHEN" Lunch with Jacques Pepin, Raymond Sokolov, John Clancy and other famous food authorities, for benefit of Hospital for Special Surgery. Luncheon at 12:30. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Tuesday Nov. 23 9:00 P.M.- Midnight	JAMES GALANOS: 25 TEARS-- RETROSPECTIVE EXHIBITION Tickets: \$100.00 per couple, for benefit of Educational Fund of Design Laboratory, at F.I.T. (Black Tie). (Thereafter, lower gallery until early Feb.), 760-7760.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET AMPHITHEATRE
Nov. 23- Nov. 26	INTERSTOFF FABRICS FAIR FOR FALL-WINTER '77-'78 -- Exhibition in Frankfurt. Contact: German American Chamber of Commerce, 582-7788.		
Wednesday Dec. 1 6:00 P.M. Reception- Dinner	SPECIAL AWARDS: SALUTE TO FASHION INDUSTRY Fifty-second anniversary Gold Medal Awards dinner. Fashion show by Lord & Taylor. Jerry Silverman will accept award on behalf of fashion industry. <u>Dinner, 7:00.</u> (Black Tie). Reservations: \$70.00. Contact: Paul Smart, 564-2040.	WEST SIDE ASSOCIATION OF COMMERCE (326 W. 42 St)	HOTEL AMERICANA IMPERIAL BALLROOM
Thursday Dec. 2 11:30 A.M.	BILL BLASS BENEFIT FASHION SHOW Annual show for benefit of Boys' Club of N.Y. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Dec. 4- Dec. 7	THIRTY-FIFTH SPRING DISPLAY MARKET WEEK -- VISUAL MERCHANDISING CENTER, 120 East 23rd Street. Contact: G.M. Valenti, YU 2-6571.		

Monday Dec. 6 8:00 P.M. Dinner	BENEFIT: "THE GLORY OF RUSSIAN COSTUME" Presented in cooperation with the Council of Fashion Designers of America. Price per person: \$150.00 for benefit of Costume Institute. (Admission from 10:00 P.M. to midnight, \$40.00 each). Chairman of Benefit Committee: Mrs. Aristotle Onassis. Contact: 879-5500.	METROPOLITAN MUSEUM OF ART	5TH AVENUE AND 82ND STREET
Tuesday Dec. 7 4:00 P.M.	SPRING/SUMMER MATERNITY COLLECTION By invitation. Publicity: Rubye Graham, 355-0557.	LESTER HAYATT FOR LADY MADONNA	PLACE TO BE ANNOUNCED
Tuesday Dec. 7 6:30 P.M.	PRESS SHOWING: NEW HALSTON DEPARTMENT By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Dec. 9 11:30 A.M.	PREVIEW: MADE-TO-ORDER SPRING COLLECTION Also at 3:00 P.M. By invitation. Contact: 794-0888.	HALSTON	33 EAST 68TH STREET SALON
Friday Dec. 10 12:00 Noon	ANNUAL LUNCHEON MEETING Prices and more details later. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

CONTINUOUS SHOWINGS - THESE SPRING COLLECTIONS HAVE OPENED

A DOS d' ELEPHANT 530 Seventh Avenue, 25th floor, 221-1034

AB 2 (DIV. ALICE BLAINE) 80 West 40th Street, 10th floor, 221-5765

ASSEMBLAGE 498 Seventh Avenue, 8th floor, 244-6760

MR. BLACKWELL Hotel Warwick, Suite 2206, 254-3988 or 247-2700

ELEANOR BRENNER; BRENNER BEES 498 Seventh Avenue, 5th floor, 239-1150

CARLYE 530 Seventh Avenue, 8th floor, 244-6761

CASI 530 Seventh Avenue, 2nd floor, 594-4470

CINNAMON WEAR 530 Seventh Avenue, 24th floor, 354-3636

LIZ CLAIBORNE. 80 West 40th Street, 2nd floor, 594-8400

COLLECTORS ITEMS I & II (LEONARD SUNSHINE) . . 530 Seventh Ave., 7th floor, 564-9115

CONCEPT VII & C.VII BY GEORGE MATYAS . . 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL 498 Seventh Avenue, 23rd floor, BR 9-6560

CYGNE DESIGNS LTD. 226 West 37th Street, 14th floor, 354-6474

DALANI II & DAL KNITTERY 498 Seventh Avenue, 6th floor, 563-2300

JAMES DAUGHERTY 550 Seventh Avenue, 9th floor, 239-4155

ESTEVEZ; EVA GABOR; RESORT SPORT 530 Seventh Avenue, 8th floor, 221-6655

FLORENCE & CELESTE 498 Seventh Avenue, 9th floor, 279-9620

GALINA BOUQUET 498 Seventh Avenue, 12th floor, 564-1020

(continued on following page)

THESE SPRING COLLECTIONS HAVE OPENED (Continued from pg. 11)

GALLANT INT;L; PIERRE CARDIN 205 West 39th Street, 8th floor, 354-7284

GIL AIMBEZ FOR GENRE 530 Seventh Avenue, 2nd floor, LO 3-0988

MADY GERRARD 550 Seventh Avenue, 5th floor, 594-5010

GINALA, GINESSA, GINORI, AQUANALA, AQUATOCS. . 512 Seventh Ave., 13th floor, 344-2700

GOLDWORM 1410 Broadway, 20th floor, 244-1700

GRECOPHILIA BY ANDREA UNGAR 1411 Broadway, 12th floor, 221-6654

BILL HAIRE FOR FRIEDRICKS SPORT 205 West 39th Street, 13th floor, 736-8867

DANIEL HECHTER OF PARIS 530 Seventh Avenue, 25th floor, 221-1033

HELGA. Hotel Gotham, Suite 1201, CI 7-2200 (through Nov. 16)

HOLLY'S HARP Hotel Plaza, Suite 1039, PL 9-3000 (Through Nov. 12)

J.W.P. SPORT (DIV. WHATEVERWEAR) 1410 Broadway, 33rd floor, 391-8454

JAMISON 498 Seventh Avenue, 24th floor, 239-9477

JAN'S THINGS BY JAN STRASS 498 Seventh Avenue, 14th floor, 564-7822

JARDINE BY JACK FULLER 498 Seventh Avenue, 4th floor, 736-2980

HOUSE OF JULIO 145 East 52nd Street, 8th floor, 751-4191

JUPE INTERNATIONAL. 550 Seventh Avenue, 9th floor, 239-4155

KAPPI; NAT KAPLAN 498 Seventh Avenue, 21st floor, 239-9494; 239-9400

CALVIN KLEIN 205 West 39th Street, 11th floor, PE 6-9601

TED LAPIDUS 530 Seventh Avenue, 21st floor, 391-1296

HAROLD LEVINE BY DON BREITINGER 530 Seventh Avenue, 21st floor, 391-2255

MAC TAC OF PARIS (LEONARD SUNSHINE) . . . 530 Seventh Avenue, 7th floor, 564-9115

MAYA 773 Madison Avenue, (66th Street), 988-8444

MIGNON COUTURE BY DOROTHY FARBO 498 Seventh Avenue, 5th floor, 947-0511

JEANNENE BOOHER FOR DAVID MORRIS 525 Seventh Avenue, 5th floor, 947-0511

MULTI FACETS; AND SPORTWHIRL 498 Seventh Avenue, 22nd floor, 563-0800

ALBERT NIPON 530 Seventh Avenue, 3rd floor, 354-0760

NOI 550 Seventh Avenue, 15th floor, 239-4213

ORIGINALA BY PAT SANDLER 512 Seventh Avenue, 43rd floor, 695-5100

MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN. . 530 Seventh Avenue, 18th floor, 279-5012

HOLATH BY ARTHUR WILLIAMS 1411 Broadway, 17th floor, 575-1420

THESE SPRING COLLECTIONS HAVE OPENED (Continued from pg. 12)

CLAUDE PAYNE FOR MALIDADI 498 Seventh Avenue, P.B.S.A.-9th fl., 947-4492

BARON PETERS; ROBERT LEONARD 530 Seventh Avenue. 30th floor, 564-6238

PICCIONE & MICHELE PICCIONE 499 Seventh Avenue, 17th floor, 239-4222

VALERIE PORR 550 Seventh Avenue, 15th floor, 221-1240

RINA OF CALIFORNIA 498 Seventh Avenue, 12th floor, 695-2046

RIZKALLAH FOR DON FRIESE 550 Seventh Avenue, 9th floor, 354-0824

RONA 498 Seventh Avenue, 6th floor, 563-2300

RUFFINWEAR & RUFFINKNIT (CLOVIS RUFFIN) . . 550 Seventh Avenue, 8th floor, 221-0661

GLORIA SACHS 530 Seventh Avenue, 30th floor, 563-1640

SAINT CLAIR 1411 Broadway, 24th floor, 720-8235

ST. GILLIAN (KAY UNGER) 498 Seventh Avenue, 7th floor, 695-5520

PAULA SAKER 1411 Broadway, 23rd floor, 221-6960

SAZ 530 Seventh Avenue, 21st floor, 221-3489

ABE SCHRADER (BELLE SAUNDERS & JOEY GARGUILLO) . 530 Seventh Avenue, 15th floor, LO 4-9194

BONNIE CASHIN FOR PHILIP SILLS 48 West 37th Street, 5th floor, 563-2633

JERRY SILVERMAN 530 Seventh Avenue, 17th floor, 244-7522

ADELE SIMPSON 530 Seventh Avenue, 23rd floor, 354-8600

STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530

MALCOLM STARR BY BILL TICE 550 Seventh Avenue, 8th floor, 221-0644

ERNST STRAUSS; SCHNELL SPORT Hotel Gotham, Suite 1801, CI 7-2200

TANNERWAY BY LOIS ANDERSON 530 Seventh Avenue, 28th floor, 354-0015

HOUSE OF MARGUERITE THURSBY (HONG KONG) . . Hotel Gotham, private suite, CI 7-2200 (thru. 11/13)

LESTER HAYATT FOR RICK TIEFER 1441 Broadway, Suite 1485, 575-0598

TREVI COURT; A.M. II BY HARRY STRIEBEL . . 498 Seventh Avenue, 11th floor, 695-6950

MARIO CARLO TUCCI 1165 Park Avenue, 15th floor, 269-1180

GAYLE KIRKPATRICK FOR TUDOR SQUARE . . . 1407 Broadway, 21st floor, 279-8120

TANIA VARTAN LTD. 226 West 37th Street, 6th floor, 564-8687

LEVINO VERNA FOR MAYEHOFF 498 Seventh Avenue, 9th floor, 279-2345

VICTORIA ROYAL BY MARTIN STAEHELY 530 Seventh Avenue, 7th floor, 947-6845

KENNETH WARREN LTD. 498 Seventh Avenue, 7th floor, 736-3780